# Executing Education

ON CODING LITERACY AND DIGITAL MEDIA CULTURES







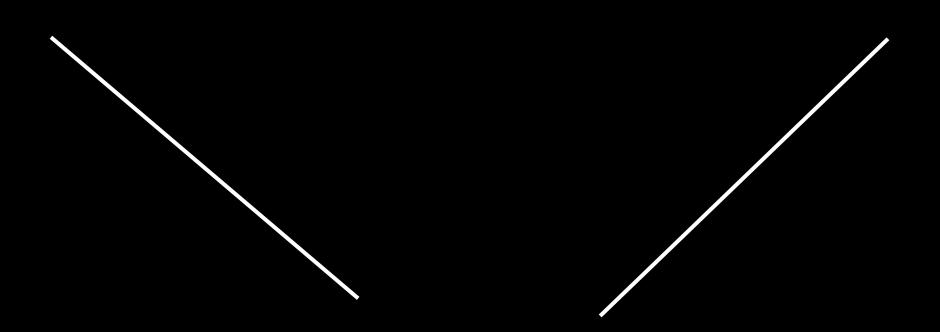


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### 

(Electronic Numerical Integrator And Computer)

- 17.468 vacuum tubes
- 70.000 resistors
- no graphical interface or display

The total weight of the computing units in the 170m<sup>2</sup> room was 27 tons.



### iPhone 12

(a more or less generic device)

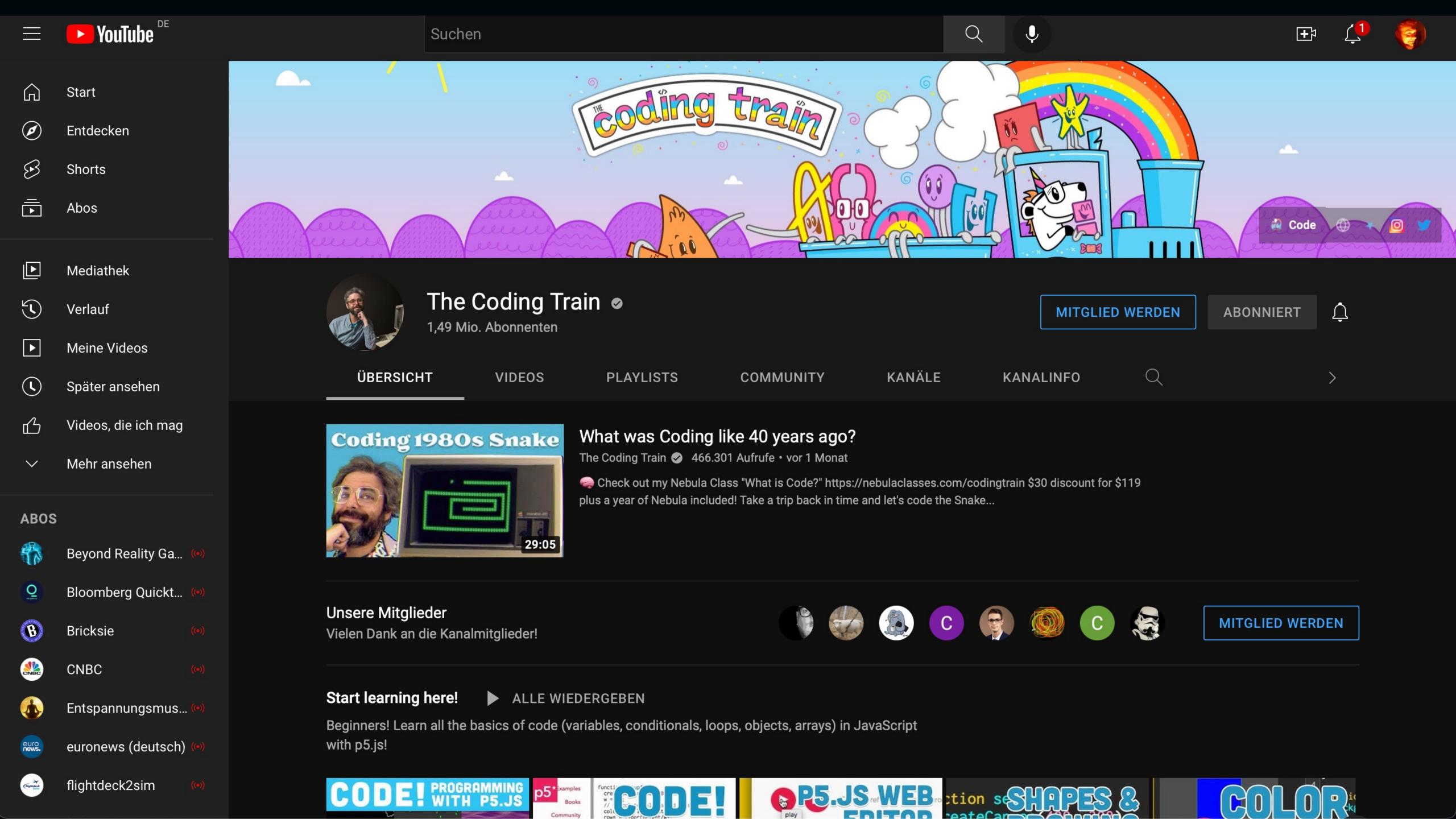
- About 50.000 Apps for individual usage
- 1 six-core A14 bionic microprocessor
- 1 haptic touch display

It weighs 162 grams and fits in almost any pocket and offers high connectivity.



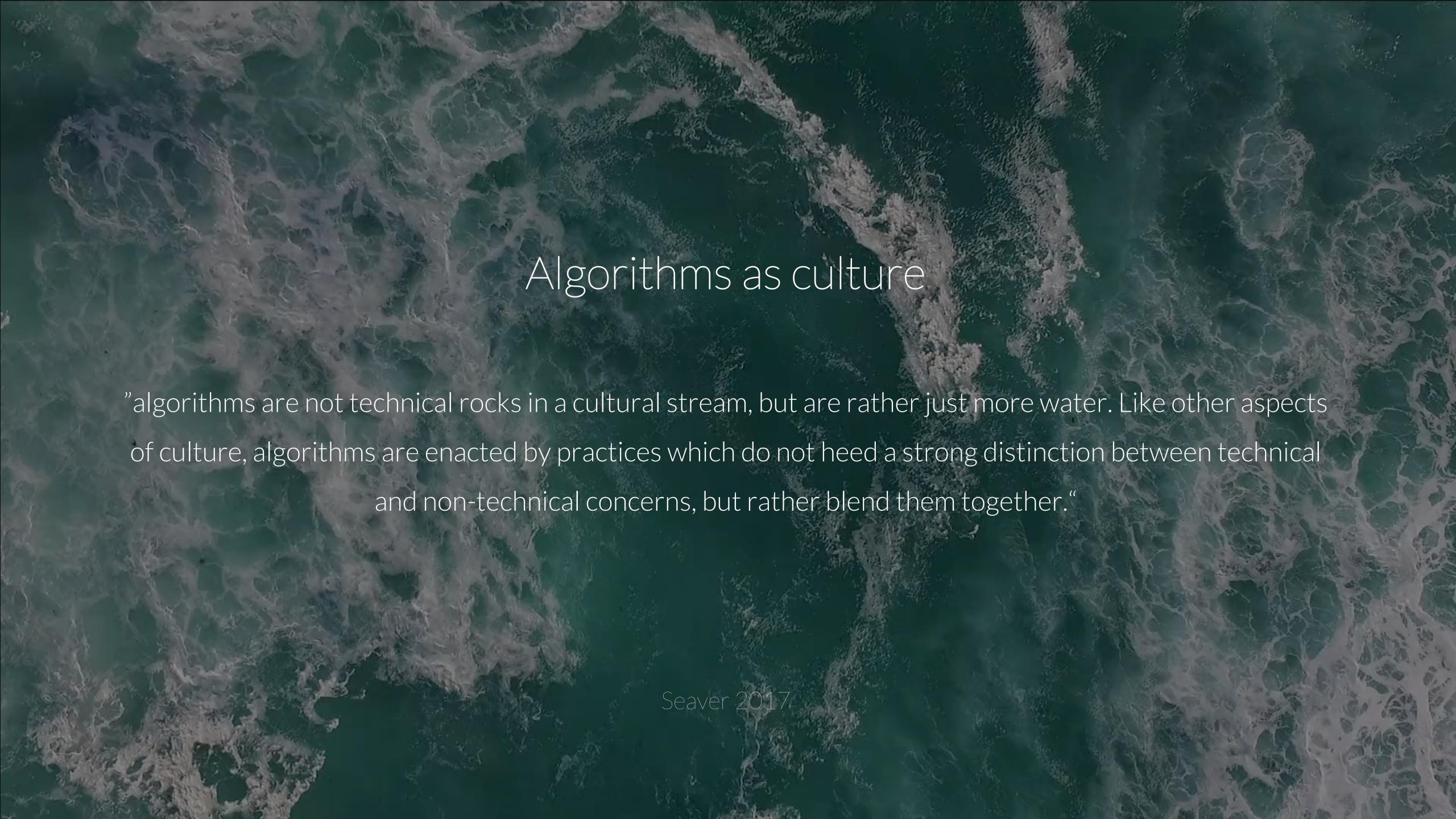


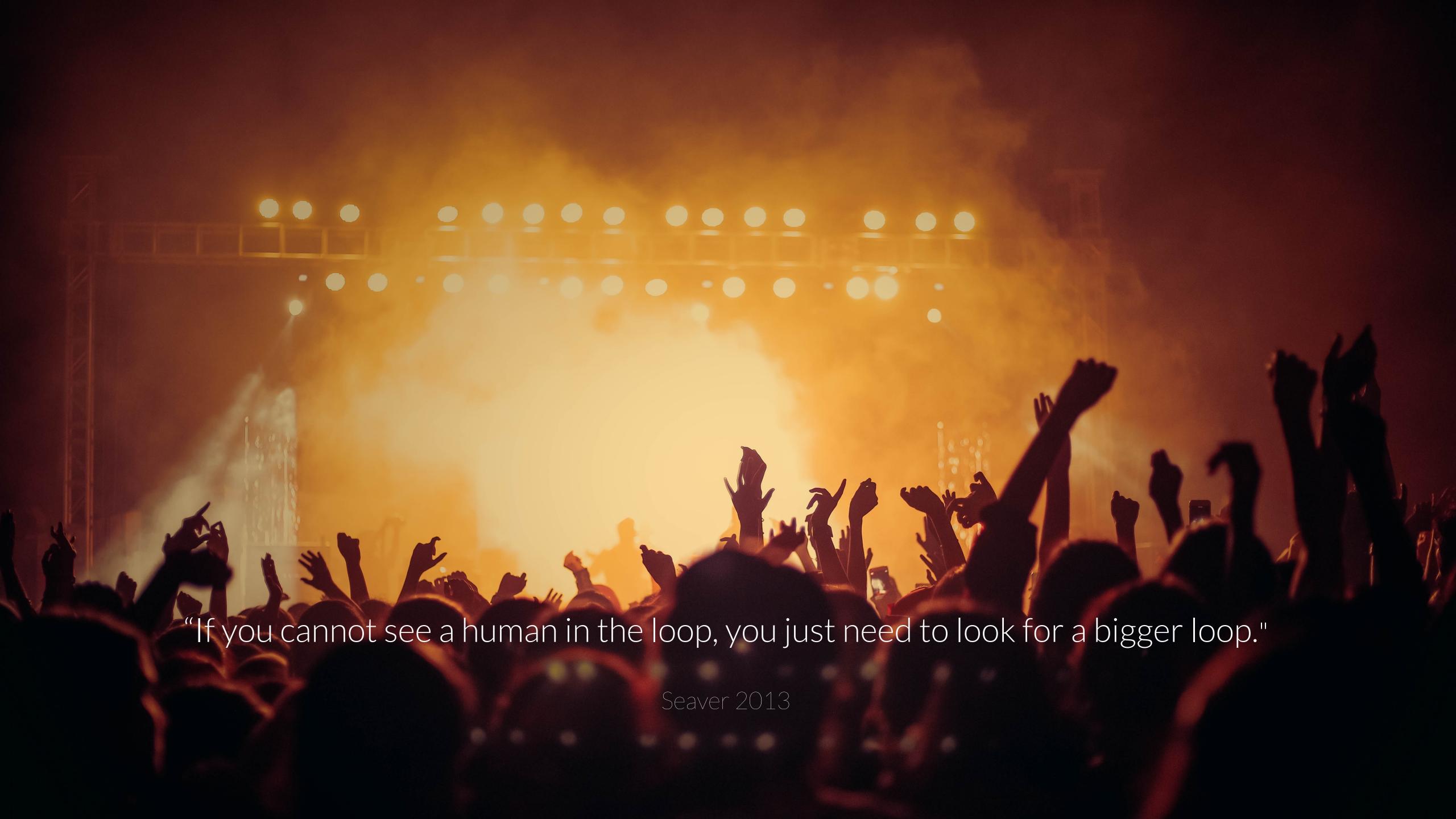




### Algorithms in culture

"They may shape culture (by altering the flows of cultural material), and they may be shaped by culture (by embodying the biases of their creators), but this relationship is like that between a rock and the stream it is sitting in: the rock is not part of the stream, though the stream may jostle and erode it and the rock may produce ripples and eddies in the stream. In this view, algorithms can affect culture and culture can affect algorithms because they are distinct."







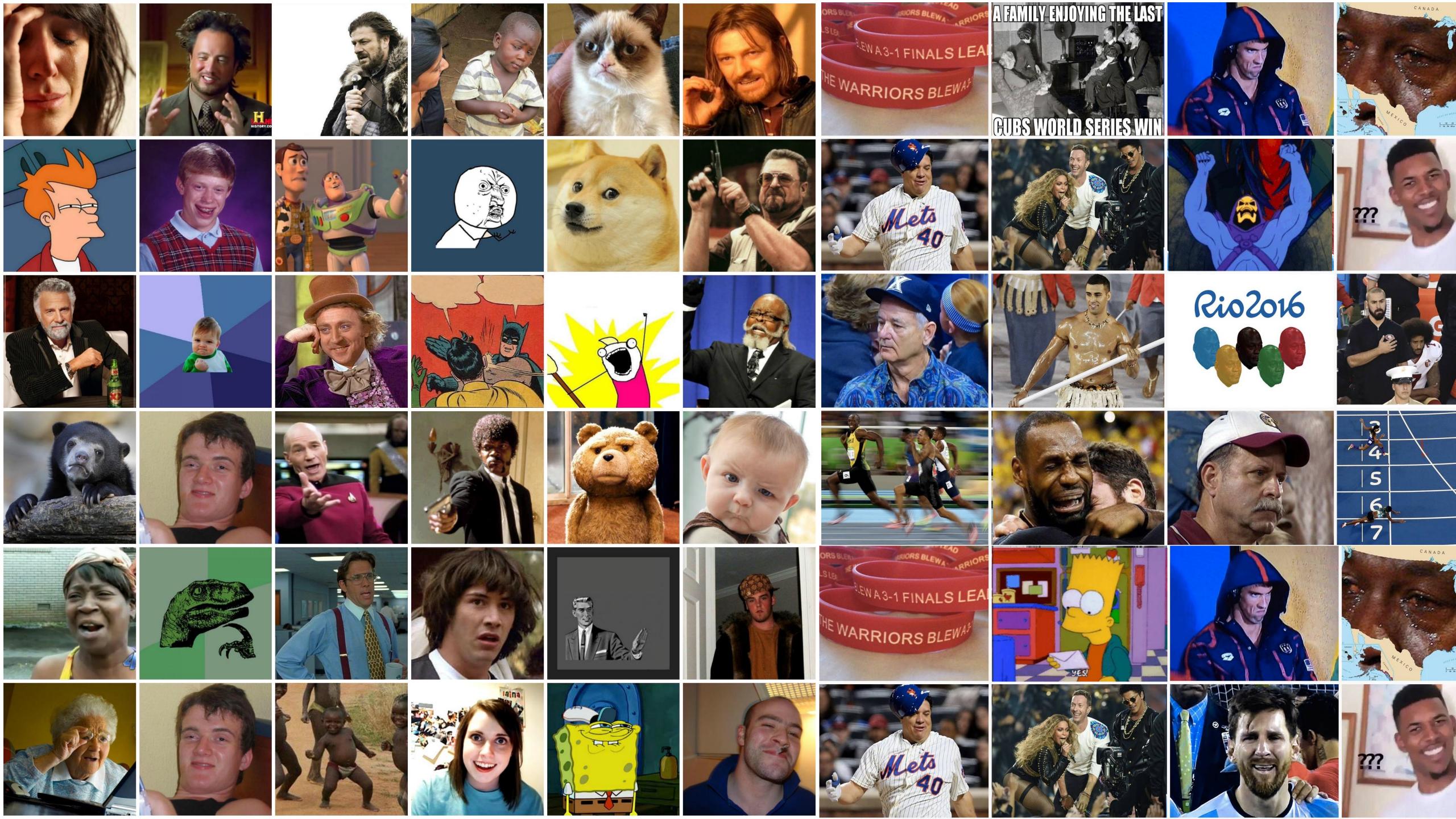


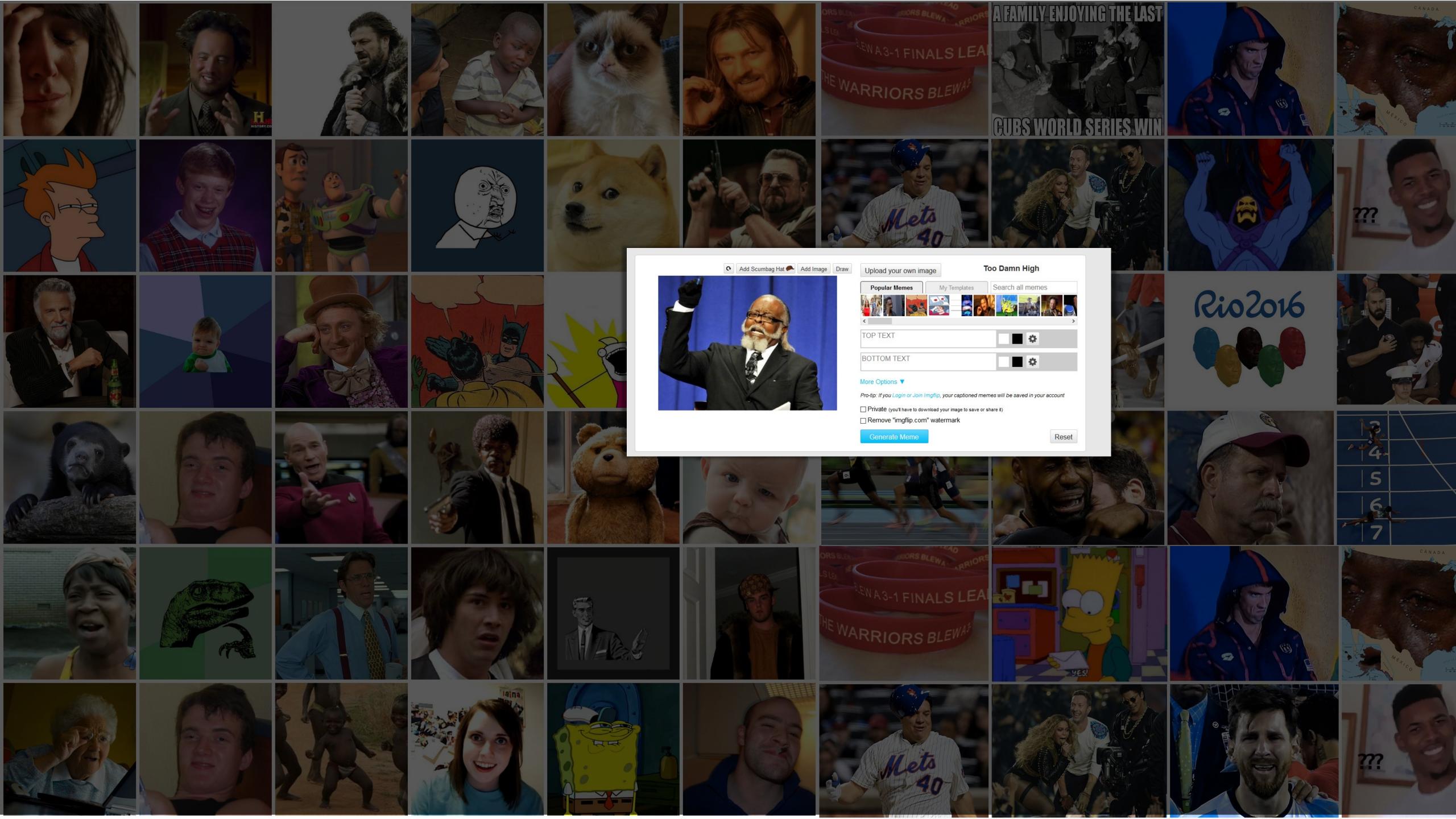
#### Windows

A fatal exception 0E has occurred at 0028:C0011E36 in UXD UMM(01) + 00010E36. The current application will be terminated.

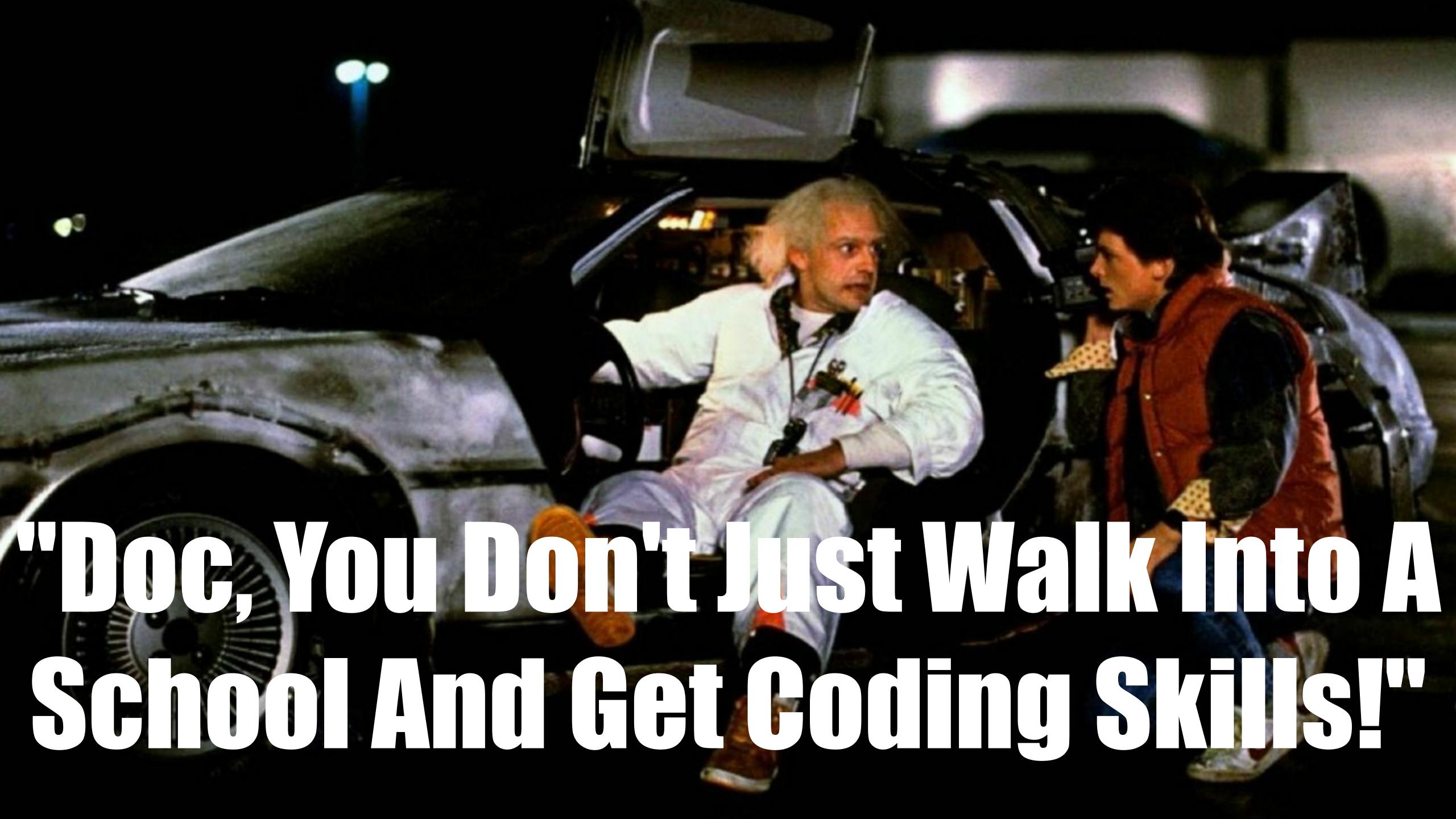
- \* Press any key to terminate the current application.
- \* Press CTRL+ALT+DEL again to restart your computer. You will lose any unsaved information in all applications.

Press any key to continue





"As code reaches more and more readers and as programming languages and methods continue to evolve, we need to develop methods to account for the way code accrues meaning and how readers and shifting contexts shape that meaning. We need to learn to understand not only the functioning of code but the way code signifies. We need to learn to read code critically."



# Coding Literacy

```
Print *, 'Hello worker!

End program hello
IDENTIFICATION DIVISION.
PROGRAM-ID. HELLO.
PROCEDURE DIVISION.
DISPLAY "Hello World!"
```

### CODING LITERACY

How Computer Programming Is Changing Writing

#### **ANNETTE VEE**

Vee, A. (2017). Coding literacy: How computer programming is changing writing. The MIT Press.

```
Program hello
Print *, 'Hallo worker'.

End program hello
IDENTIFICATION DIVISION.
PROGRAM-ID. HELLO.
PROCEDURE DIVISION.
DISPLAY "Hello World!"
```

### **CODING LITERACY**

How Computer Programming Is Changing Writing

#### **ANNETTE VEE**

"We need to understand how programming shapes our composition and communication environments. This does not mean that we need to acquire the source code for every program we use as well as an ability to read it or write it, but we do need to learn how the procedures implemented in code shape and constrain the ways that we compose and communicate: What assumptions about information, texts, and people are embedded in the software programs in which we compose?"

Vee, A. (2017). Coding literacy: How computer programming is changing writing. The MIT Press.

```
Program hello
Print *, 'Hello World!'

End program hello
IDENTIFICATION DIVISION.
PROGRAM-ID. HELLO.
PROCEDURE DIVISION.
DISPLAY "Hello World!"
```

### **CODING LITERACY**

How Computer Programming Is Changing Writing

#### **ANNETTE VEE**

"Seeing programming in light of the historical, social, and conceptual contexts of literacy helps us to understand computer programming as an important phenomenon of communication, not simply as another new skill or technology."

Vee, A. (2017). Coding literacy: How computer programming is changing writing. The MIT Press.

# DigComp 2.2

The European Digital

Competence Framework



### 3. DIGITAL CONTENT CREATION

DIMENSION 2 • COMPETENCE

#### 3.4 PROGRAMMING

To plan and develop a sequence of understandable instructions for a computing system to solve a given problem or to perform a specific task.

#### **DIMENSION 3 • PROFICIENCY LEVEL**

FOUNDATION	1	At basic level and with • list simple instructions for a computing system to solve guidance, I can: a simple problem or perform a simple task.
	2	At basic level and with autonomy and appropriate guidance where needed, I can:  • list simple instructions for a computing system to solve a simple problem or perform a simple task.
INTERMEDIATE	3	On my own and solving straightforward problems, I can:  list well-defined and routine instructions for a computing system to solve routine problems or perform routine tasks.
	4	Independently, according to my own needs, and solving well-defined and list instructions for a computing system to solve a given problem or perform a specific task. non-routine problems, I can:
ADVANCED	5	As well as guiding others, I can:  • operate with instructions for a computing system to solve a different problem or perform different tasks.
	6	At advanced level, according to my own needs and those of others, and in complex contexts, I can:  determine the most appropriate instructions for a computing system to solve a given problem and perform specific tasks.
HIGHLY SPECIALISED	7	<ul> <li>create solutions to complex problems with limited definition that are related to planning and developing instructions for a computing system and performing a task using a computing system.</li> <li>integrate my knowledge to contribute to professional practice and knowledge and guide others in programming.</li> </ul>
	8	At the most advanced and specialised level, I can:  • create solutions to solve complex problems with many interacting factors that are related to planning and developing instructions for a computing system and performing a task using a computing system.  • propose new ideas and processes to the field.

# DigCo The European

Competence F









# Speaking Code

Cox, G., & McLean, C. A. (2013). Speaking code: Coding as aesthetic and political expression. The MIT Press.



Cox, G., & McLean, C. A. (2013). Speaking code: Coding as aesthetic and political expression. The MIT Press.

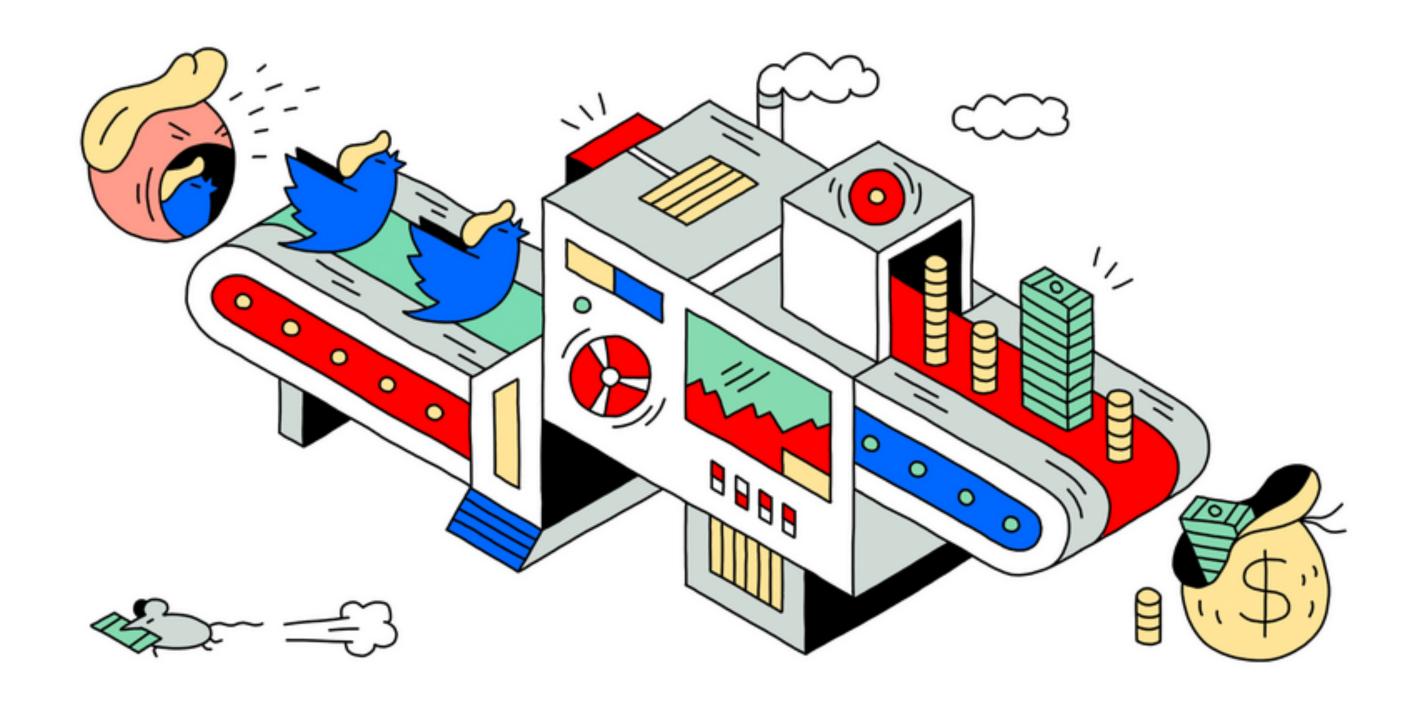
```
#!/usr/bin/env python
import twitter, random

api = twitter.Api(consumer_key='xx', consumer_secret='xx', access_token_key='xx', access_token_secret='xx')

friends = api.GetFriends()
   for friend in friends:
        friendName = friend.GetScreenName()
        friend2 = random.choice(friends).GetScreenName()
        message = "%s wants to meet in the main public square tomorrow" % (friend2,)

api.PostDirectMessage(friendName, message)
api.DestroyFriendship(friendName)
```

algorithmic articulation



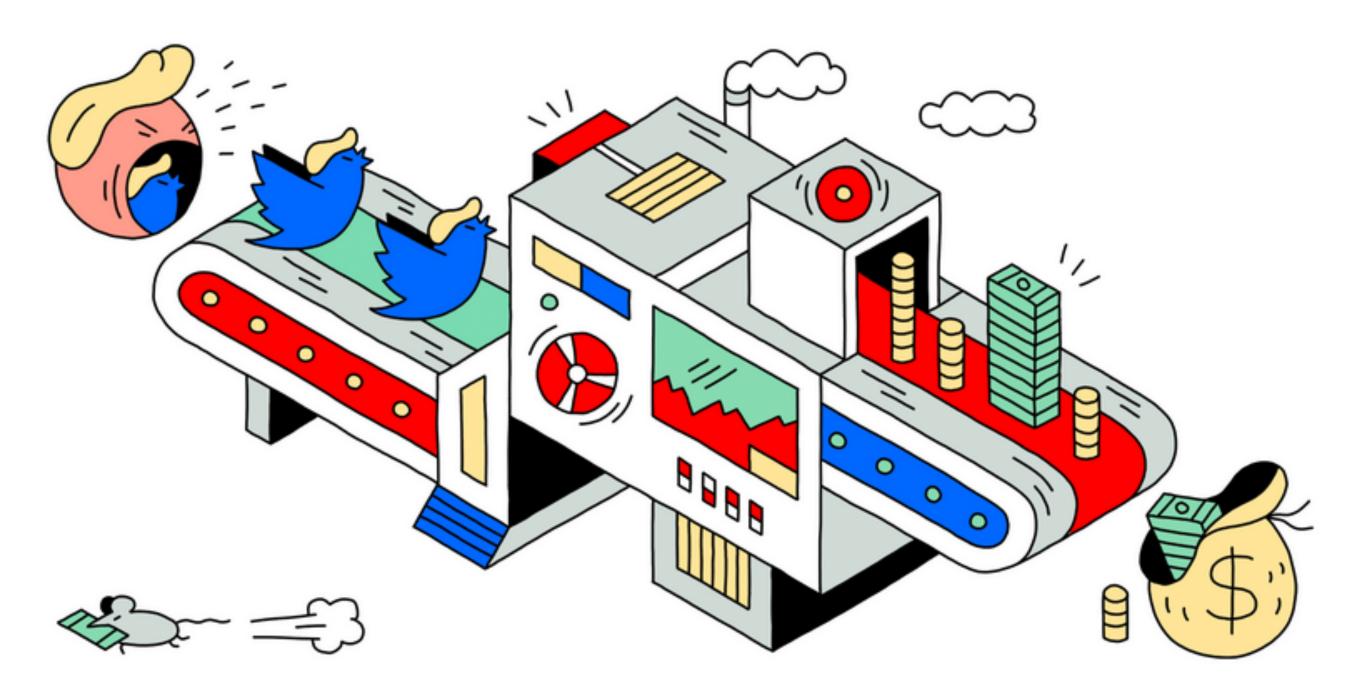


## @Trump2Cash

github.com/maxbbraun/trump2cash

This bot watches Donald Trump's tweets and waits for him to mention any publicly traded companies. When he does, it uses sentiment analysis to determine whether his opinions are positive or negative toward those companies. The bot then automatically executes trades on the relevant stocks according to the expected market reaction. It also tweets out a summary of its findings in real time at @Trump2Cash.

You can read more about the background story here.

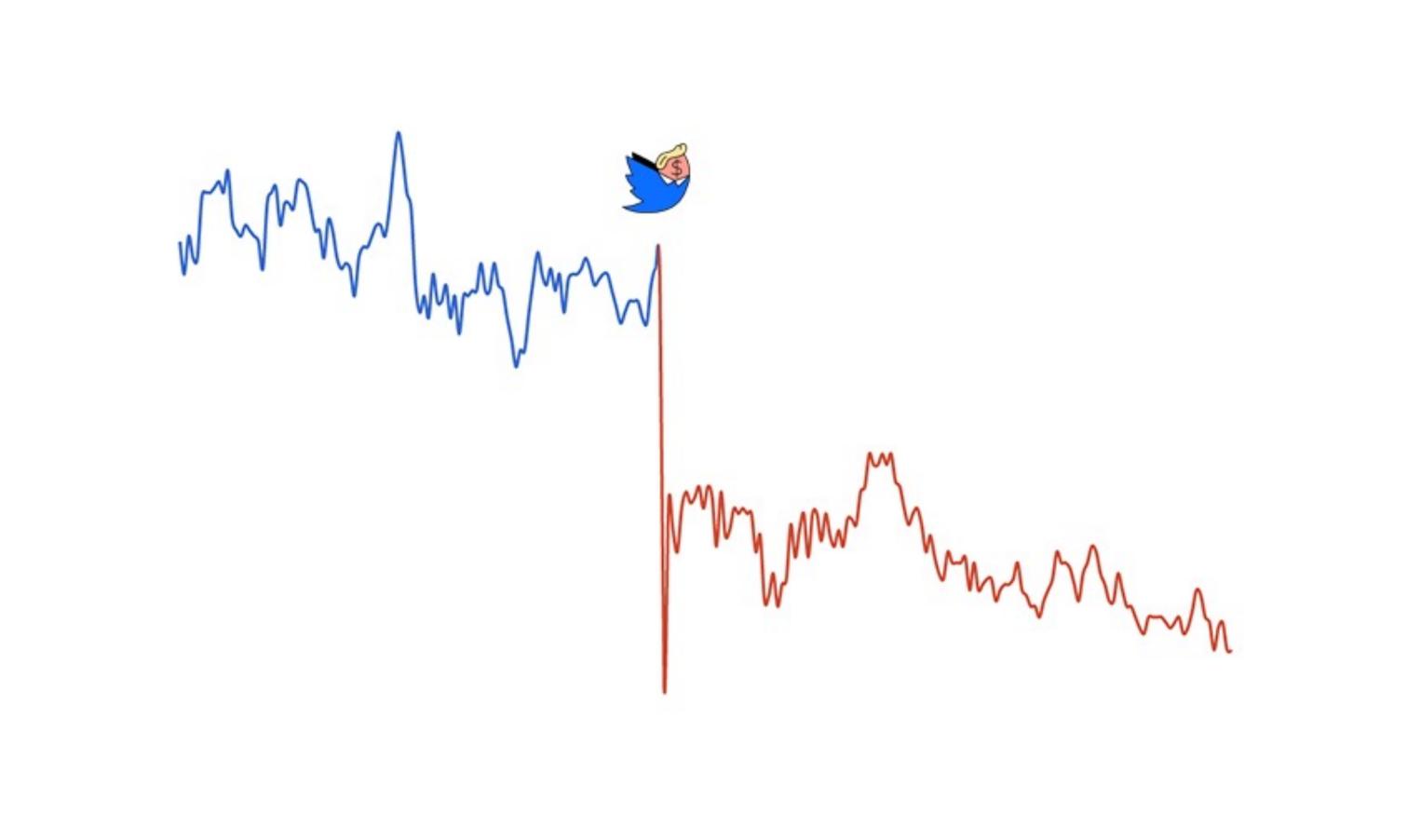


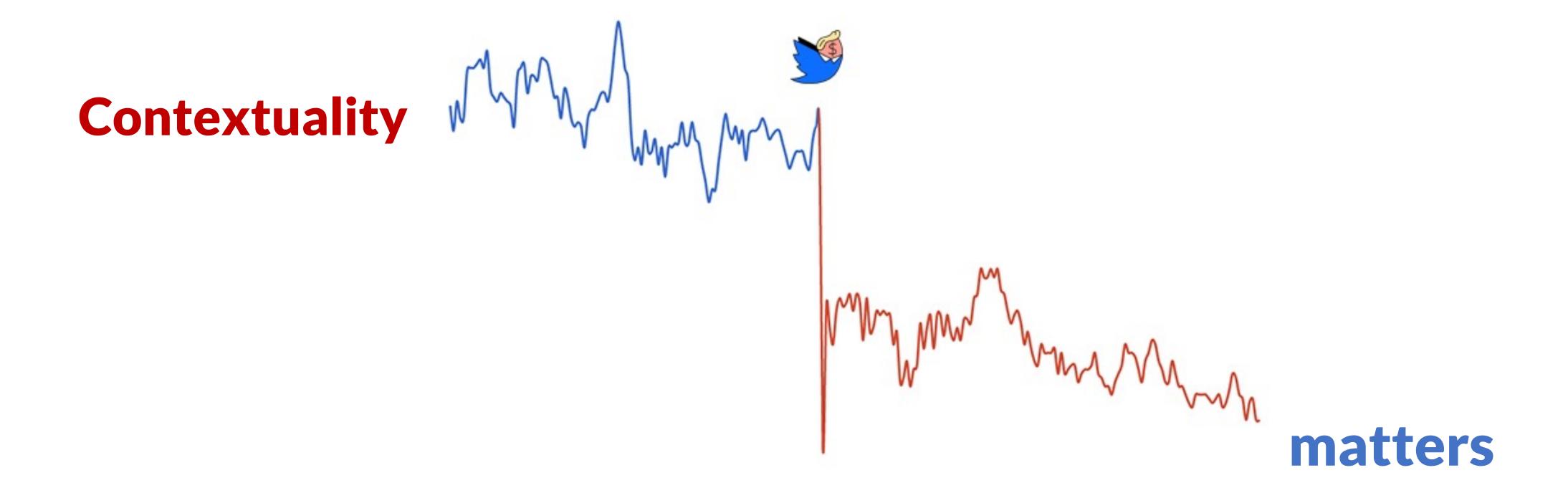
The code is written in Python and is meant to run on a Google Compute Engine instance. It uses the Twitter Streaming APIs to get notified whenever Trump tweets. The entity detection and sentiment analysis is done using Google's Cloud Natural Language API and the Wikidata Query Service provides the company data. The TradeKing API does the stock trading.

The main module defines a callback where incoming tweets are handled and starts streaming Trump's feed:

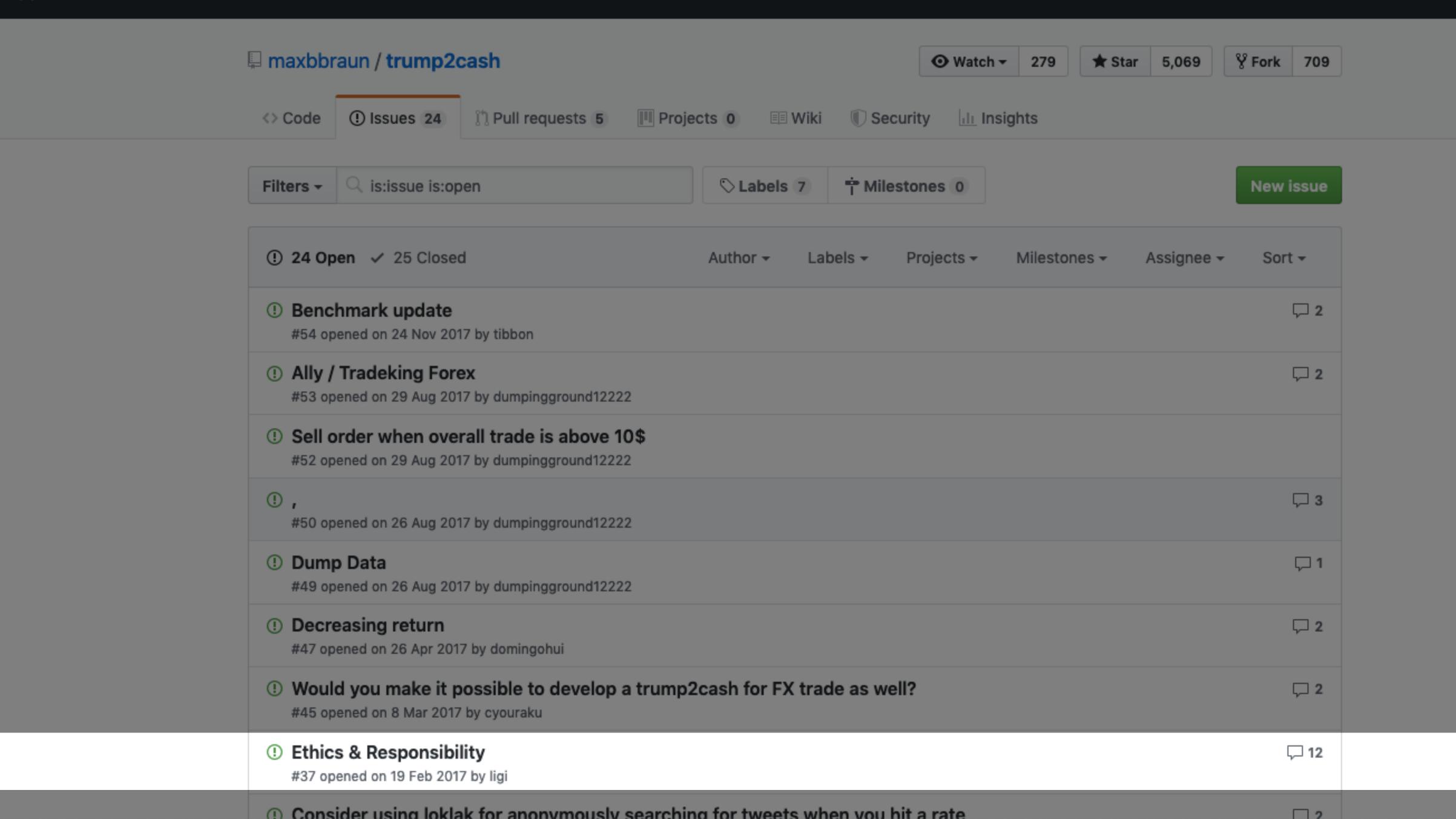
```
def twitter_callback(tweet):
    companies = analysis.find_companies(tweet)
    if companies:
        trading.make_trades(companies)
        twitter.tweet(companies, tweet)

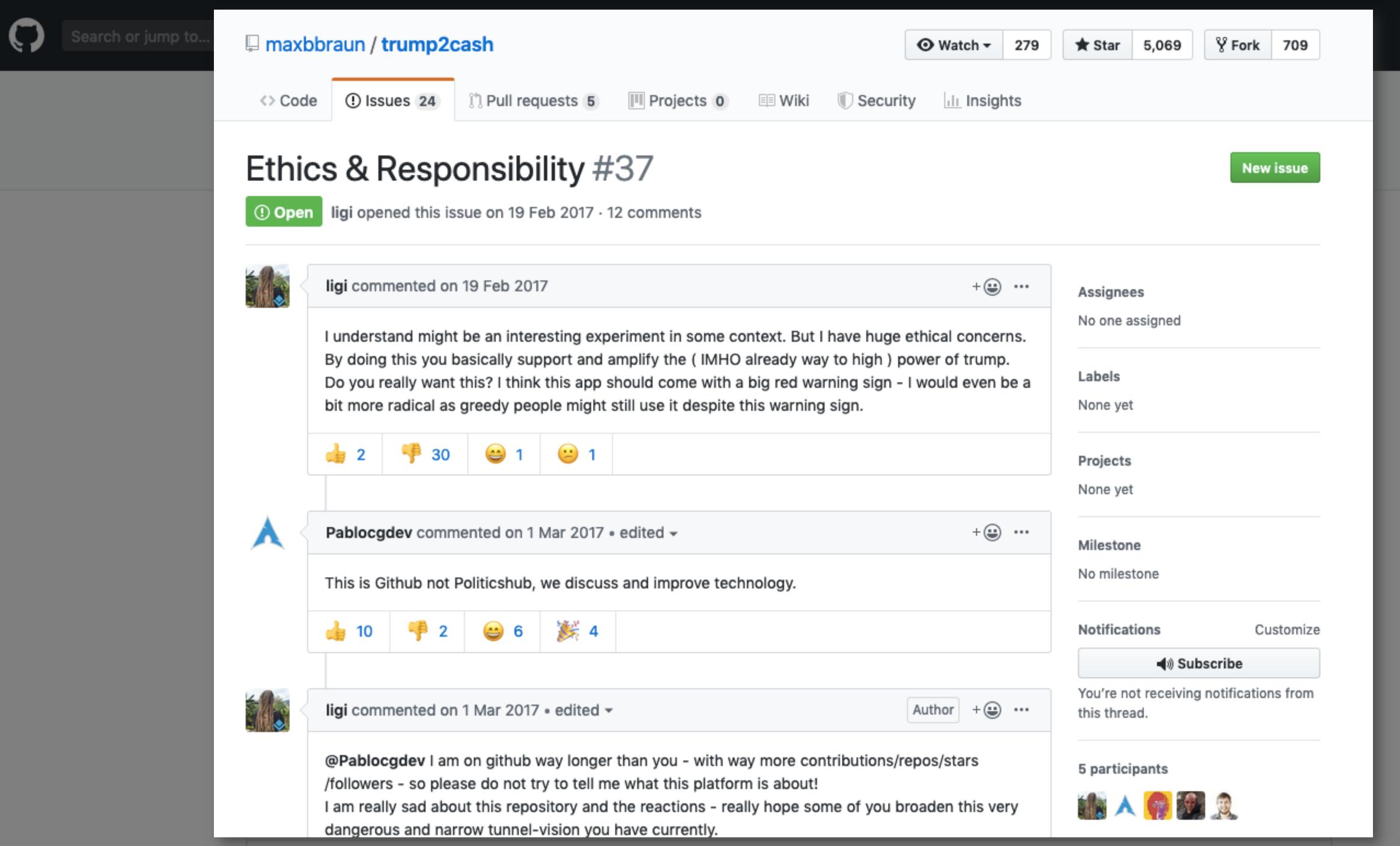
if __name__ == "__main__":
    twitter.start_streaming(twitter_callback)
```

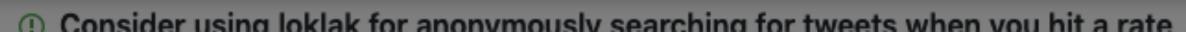










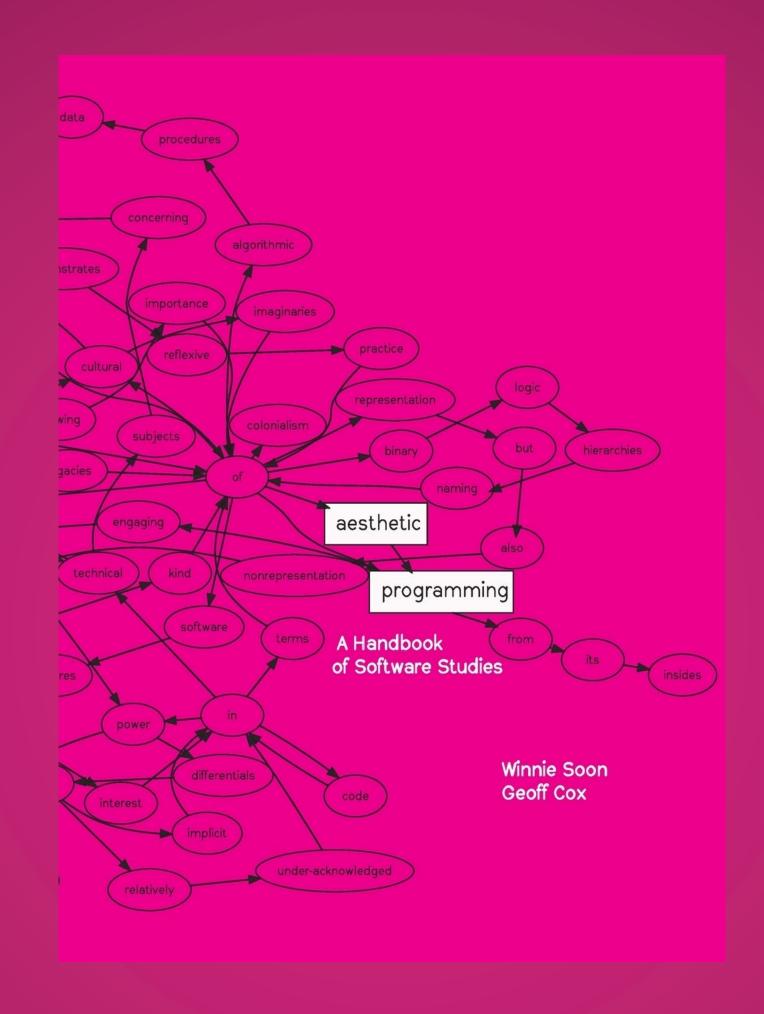




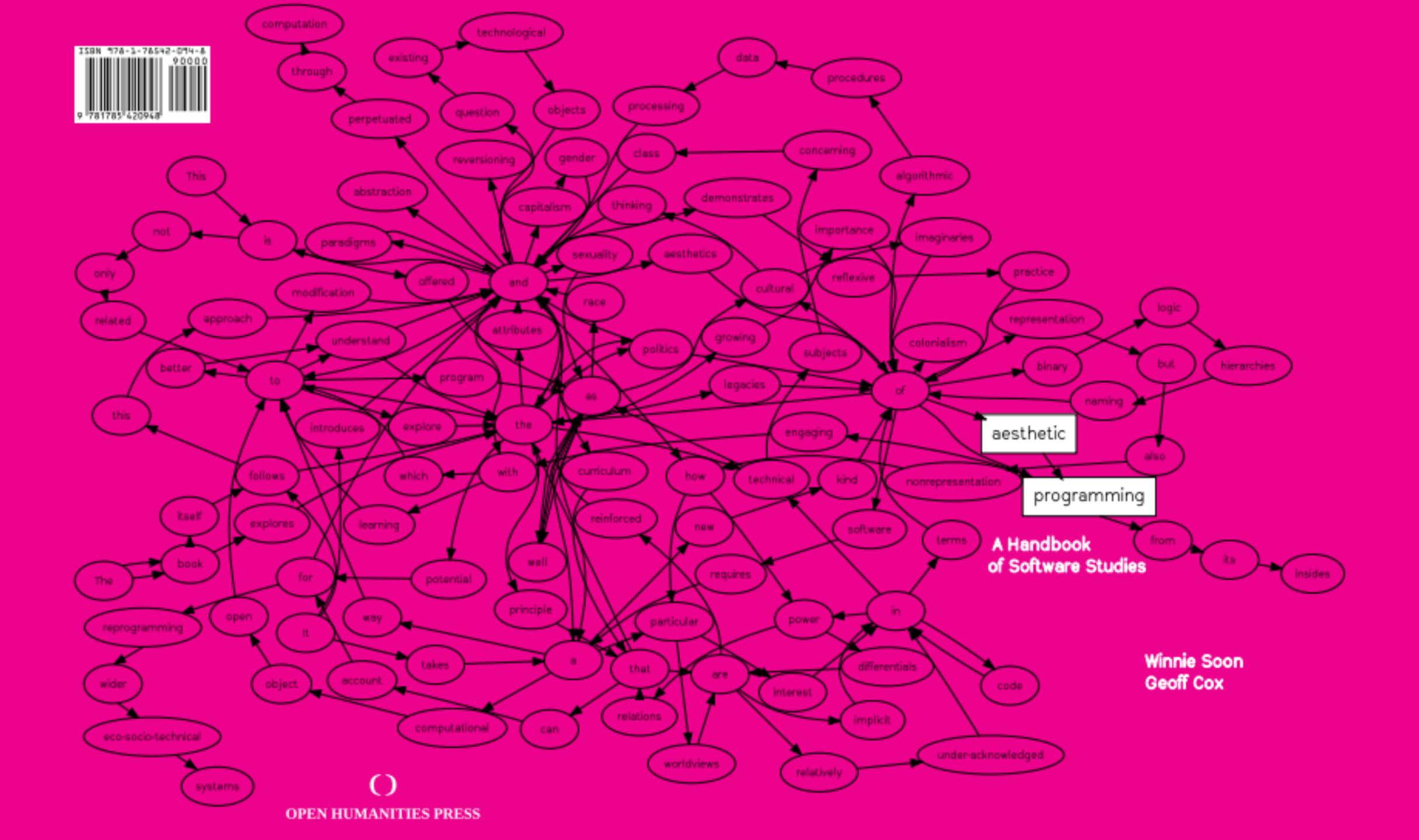


### Aesthetic Programming

Soon, W., & Cox, G. (2020). Aesthetic Programming: A Handbook of Software Studies. Open Humanities Press. <a href="http://www.openhumanitiespress.org/books/titles/aesthetic-programming/">http://www.openhumanitiespress.org/books/titles/aesthetic-programming/</a>



Soon, W., & Cox, G. (2020). Aesthetic Programming: A Handbook of Software Studies. Open Humanities Press. <a href="http://www.openhumanitiespress.org/books/titles/aesthetic-programming/">http://www.openhumanitiespress.org/books/titles/aesthetic-programming/</a>



### Aestbetie Programming

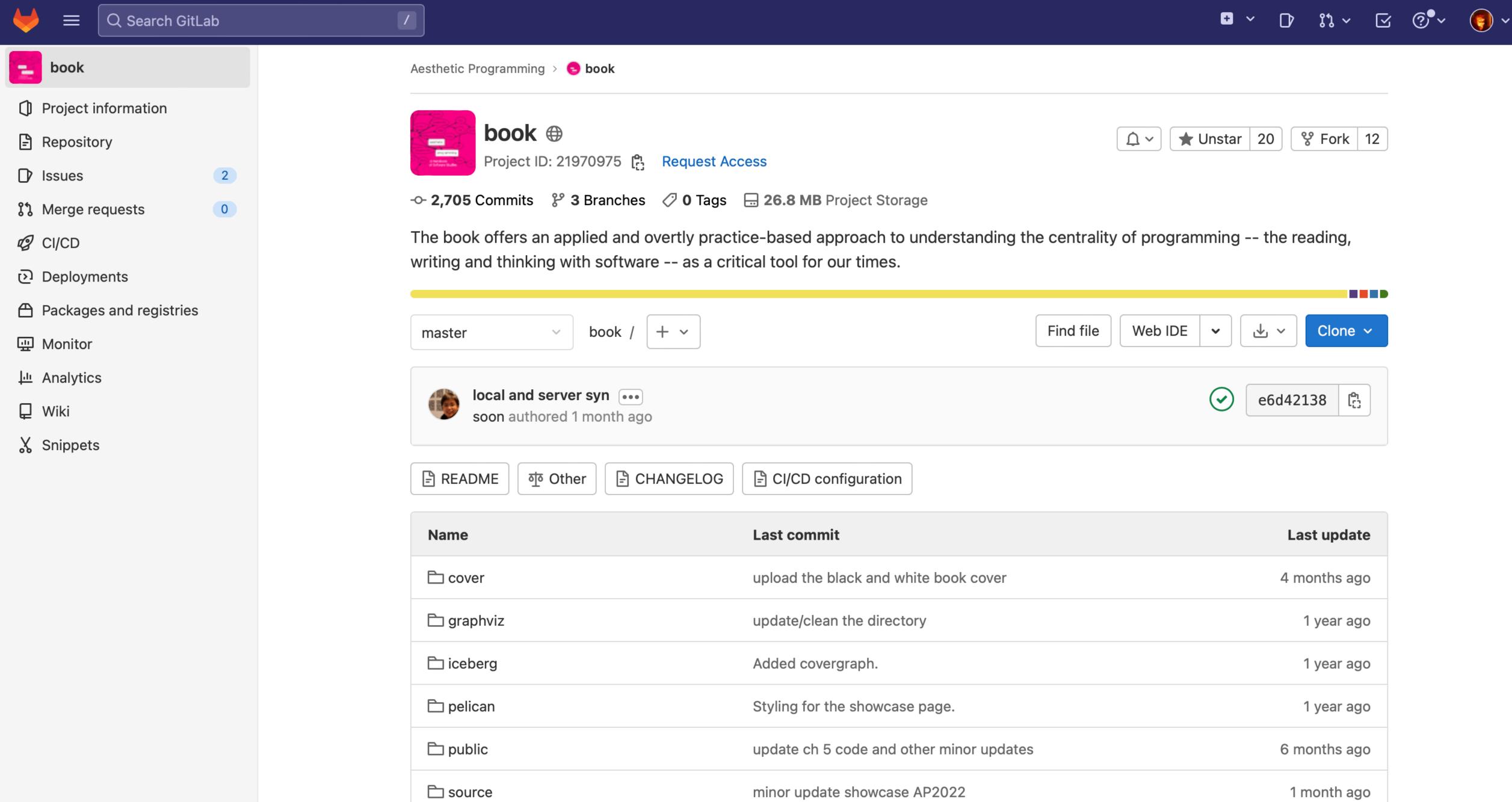
- <u>setup()</u> - <u>start()</u>
- <u>Working environment</u>
- <u>p5.js</u>
- <u>Code editor</u>
- <u>My first program</u>
- Exercise in class
- Reading the web console "Hello World"
- <u>Reading the reference guide</u>
- <u>While()</u>
- <u>MiniX: RunMe and ReadMe</u>
- <u>Required reading</u>
- <u>Further reading</u>
- Notes

### 1. Getting started

educational programes at all levels and across a range of disciplines. Yet this still remains relatively uncommon in the arts and humanities, where learning to program does not align explicitly with the related career aspirations. This raises questions about what does or doesn't get included in curricula, why this may be the case, and which knowledge and skills are considered essential for some subjects and not others. Certain forms of privilege (related to class, gender, race) are clearly affirmed in these choices. For instance, in very general terms, "high culture" has traditionally been described as the domain of university-educated (wealthy, white) people, whilst "low culture" the domain of non-university-educated (working class) ordinary people. Neither high nor low culture, programming cuts across this class divide as both an exclusive and specialized practice 1 that is also one rooted in the acquisition of skills with applied real-world use in both work and play. Yet, despite its broad applicability, access to the means of production at the level of programming remains an issue all the same.

We might usefully characterize this in terms of literacy — traditionally applied to the skills of reading and writing — and to further include the reading and writing of code. Indeed coding is often referred to as "the literacy of today," and as the twenty-first century skill "we must then learn to master [sic]." ② Arguably, knowing some basic coding skills will not only enhance future employability, but will also enable the improved understanding of how things (codes) are "encoded" and

# p5-Js Play Hide editor Show Fullscreen 1 function setup() { 2 // put setup code here 3 createCanvas(640,480); 4 print("hello world"); 5 } 6 function draw() { 7 // put drawing code here 8 background(random(50)); 9 ellipse(55,55,55); 10 }



reorder the footnotes definitions with a scr...

1 year ago

utils 🗀

### Trending

Generative Art

Particles

Patterns

Games

Shaders

3D

Dataviz

Physics

### Sketches for Ukraine

We stand in solidarity with the people of Ukraine during this cruel invasion of their country. Show your support with your sketches by submitting them below. You can also buy an NFT edition of [Sands by Samuel Yan on Crayon Codes] (https://openprocessing.org/crayon/27), and we will donate all the \$\$ to Care.org, providing humanity help to the people of Ukraine.

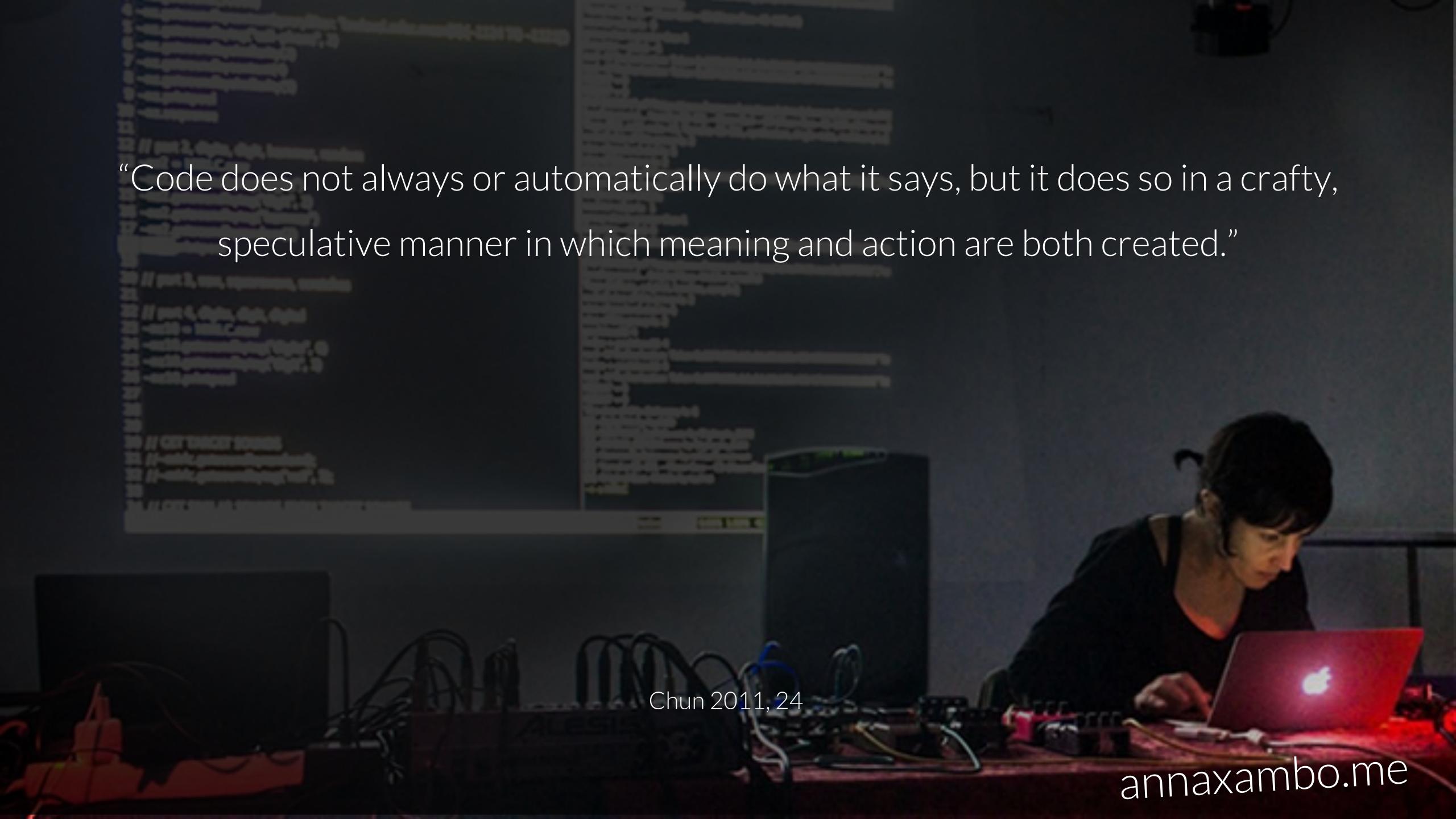


23 Followers

① Submit

**2** Follow





```
curhead
         db
cursector
              0, 0, 0, 0
                    'Welcome to the Dungeon
              db
    copyright
              db
                    '(c) 1986 Brain'
               db
                     17h
               db
                    '& Amjads (pvt) Ltd VIRUS_SHOE '
                    'RECORD v9.0 Dedicated to th'
               db
                       'e dynamic memories of millions o'
                    'f virus who are no longer with u'
               db
                    's today - Thanks GOODNESS!!
                    BEWARE OF THE er..VIRUS : \th'
                    'is program is catching
                    ram follows after these messeges!
                  #0%$
     entervirus:
                 Mov
                     ax,cs
                 MOV
                     ds,ax
                 Mov
                     25.9X
                 MOV
                     sp,0F000h
                 sti
                 MOV
                                         ; ds ≈ △
                      al,de..
```

"Source code becomes a source only through its destruction, through its simultaneous nonpresence and presence. Source code as technê, as a generalized writing, is spectral."

### Executing Education

ON CODING LITERACY AND DIGITAL MEDIA CULTURES









### Elevating Education









### Elevating Education

PROMOTING CODING LITERACY BY INSPIRING AND EMPOWERING LEARNERS WITH A PROFOUND KNOWLEDGE OF DIGITAL MEDIA CULTURES









## 









<u>@danvers</u>

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